

# HECTOR RUIZ

UX DESIGNER - ENTREPRENEUR



## PROFILE

Hi! I am a young entrepreneur born in Colombia, raised on the beautiful island of Aruba and currently living in the Netherlands. I have a wide range of experience in digital marketing, sales, web & UX design. I am an ambitious quick learner ready to take leadership when necessary or take on a support role for the team.

## WORK EXPERIENCE

2011  
2013

### Salesman & Supervisor

Technoland Aruba

At this game and electronics shop I learned about sales, dealing with customers and what's needed to provide great service. I worked with them since the moment they opened until the day they closed.

- Started as a salesman and worked as a supervisor for the last 8 months.
- We had a very diverse team so communication had to be strong for it to work.

2013  
2014

### PBX Operator

Divi Phoenix Resort - Aruba

I worked at this resort before coming to the Netherlands. Here I had to be the linking point between the guests and multiple departments such as house-keeping, maintenance and security. I had to keep reports of tasks created and their completion

- This experience taught me to work efficiently under pressure.
- Taught me the importance of clear communication and team work.
- Got to know people from all over the world.

2013  
2014

### Swapper

Swapfiets - Den Haag

Worked for the Hague swapfiets team quite early on. Here I applied what I have learned from service in the past to provide the quality of service that the company required.

- Received 2 trainings and certificates from the company.
- I was specifically mentioned in quite some good client reviews

## CONTACT INFO



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www.intellegends.com



The Hague, Netherlands

## EDUCATION

2011

### HAVO

Colegio Arubano

2013

### VWO

Colegio Arubano

2015

### HLO - Propedeuse

Hogeschool Leiden

2020

### CMD-UX - Bachelor of Science

Haagse Hogeschool

## LANGUAGES

English

Dutch

Spanish

Papiamentu

## WORK EXPERIENCE CONTINUED

2018  
2019

### Freelancer

Independent - Den Haag

I have worked as a freelancer pretty much since I started learning how to use design programs and how to build websites using Wordpress and Elementor

- *Received 2 trainings and certificates from the company.*
- *I was specifically mentioned in quite some good client reviews*

2017  
2020

### Intern & Freelancer

TAO Company - Den Haag

This is the agency where I did my graduation internship. This experience taught me a lot about entrepreneurship and I ended up establishing a strong relation with its founder who is now my mentor. Pim Stigter.

- *Learned about sales, project management and customer service.*
- *Frequent partner for projects.*

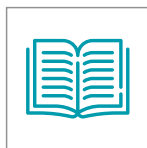
2017  
2020

### Co-founder & Creative Director

Intellegends - Den Haag

This the agency I cofounded and have been working on for the last couple of years. Our office is located in the center of The Hague. This entrepreneurial adventure allowed me to apply what I learned in my career, to learn about leadership, project management and real life experiences building websites, doing UX research, advertising on social media and more.

## INTERESTS



## REFERENCES

### Pim Stigter

Founder - TAO Company

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🏠 The Hague

### Ashkan Azimpour

Warehouse & Logistics manager

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🏠 The Hague

## EXPERTISE

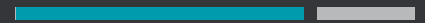
- UX Design
- Web Design
- Photography
- Digital Marketing
- Service
- Hip Hop

## SKILLS

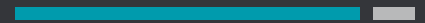
Adobe Illustrator



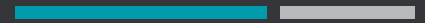
Adobe Photoshop



Adobe XD



Adobe Premier Pro



HTML / CSS / Javascript



## EXTRA

2017

### Photography Minor

Haagse Hogeschool

2017

### Digital Marketing Minor

Haagse Hogeschool

2018

### Inbound Marketing

Hubspot

## SOCIAL



Hector Ruiz



Hector Ruiz